

2017-18 Assessment Cycle

Assessment Findings

Finding per Measure

Technology Management Program (BBA) Outcome Set

Outcome

Outcome : 1. Demonstrate competence in domestic and global environments within the principle functional areas of business. (IL)

Demonstrate technical competence in domestic and global business in the major disciplines of accounting, economics, marketing, law, and management.

▼ **Measure:** End of Program Exam
Program level ; Direct - Exam

Details/Description:	The students will take their End of Program Exam in TMGT 7003 Managing Technology and Innovation.
Acceptable Target:	50% of students will correctly answer 70% or more of the multiple choice questions.
Ideal Target:	70% of students will correctly answer 70% or more of the multiple choice questions.
Implementation Plan (timeline):	The End of Program Exam will be administered every year starting in 2017-2018.
Key/Responsible Personnel:	TMGT 7003 Instructor Danielle Green Mark Bloxsom

Supporting Attachments:

[BBA Technology Management End of Program Exam \(Adobe Acrobat Document\)](#)


Findings for End of Program Exam

Summary of Findings: 24% of students correctly answered 70% or more of the exam questions.

Results : Acceptable Target Achievement: Not Met;
Ideal Target Achievement: Approaching

Reflections/Notes:

Substantiating Evidence:

 Technology Management, BBA End of Program Exam Results (Adobe Acrobat Document)

These Findings are associated with the following Actions:

End of Program Exam
Action Plan
(Continuous Improvement
Action; 2017-18 Assessment
Cycle)

▼ **Measure:** Exit Survey
Program level ; Indirect - Survey

Details/Description: All students will take the BBA in Technology Management Exit Survey administered through Blackboard.

Acceptable Target: 70% of all graduating students will indicate "Agree" or higher in achieving each of the program student learning outcomes.

Ideal Target: 80% of all graduating students will indicate "Agree" or higher in achieving each of the program student learning outcomes.


Implementation Plan (timeline): The BBA in Technology Management Exit Survey will be administered to all graduating students through Blackboard starting in academic year

2017-2018. This survey will be administered every year for graduating students.

Key/Responsible
Personnel:

Jeff Lokey
Danielle Green
Mark Bloxsom
BBA in Technology Management Curriculum
Coordinator

Supporting Attachments:

 BBA Technology Management Exit Survey (Adobe Acrobat Document)


Findings for Exit Survey

Summary of Findings: 100% of students indicated “agree” or higher in achieving each of the program student learning outcomes

Results : Acceptable Target Achievement: Exceeded;
Ideal Target Achievement: Exceeded

Reflections/Notes:

Substantiating Evidence:

 Technology Management Student Exit Surveys (Adobe Acrobat Document)

**These Findings are
associated with the following**

Actions:


PSLO 1 - Indirect
Measure
(Continuous Improvement
Action; 2017-18
Assessment Cycle)

Outcome : 2. Analyze business problems and devise solutions using critical thinking, decision-making processes, and decision-support tools. (CT)

▼ **Measure:** Exit Survey
Program level ; Indirect - Survey

Details/Description:	All students will take the BBA in Technology Management Exit Survey administered through Blackboard.
Acceptable Target:	70% of all graduating students will indicate "Agree" or higher in achieving each of the program student learning outcomes.
Ideal Target:	80% of all graduating students will indicate "Agree" or higher in achieving each of the program student learning outcomes.
Implementation Plan (timeline):	The BBA in Technology Management Exit Survey will be administered to all graduating students through Blackboard starting in academic year 2017-2018. This survey will be administered every year for graduating students.
Key/Responsible Personnel:	Jeff Lokey Danielle Green Mark Bloxson BBA in Technology Management Curriculum Coordinator

Supporting Attachments:

 BBA Technology Management Exit Survey (Adobe Acrobat Document)


Findings for Exit Survey

Summary of Findings:	88% of students indicated "agree" or higher in achieving each of the program student learning outcomes
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Results : Acceptable Target Achievement: Exceeded;
Ideal Target Achievement: Exceeded

Reflections/Notes:

Substantiating Evidence:

 Technology Management Student Exit Surveys (Adobe Acrobat Document)

These Findings are associated with the following Actions:

PSLO 2 - Indirect Measure
(Continuous Improvement Action; 2017-18 Assessment Cycle)

▼ **Measure:** Technology Management Internship
Program level ; Direct - Other

Details/Description:	All Technology Management students will complete the Technology Management Internship. This outcome will be evaluated by the student's employer as part of their final review paperwork.
Acceptable Target:	70% of students will achieve "above average" or higher for this outcome on the employer final evaluation.
Ideal Target:	80% of students will achieve "above average" or higher for this outcome on the employer final evaluation.
Implementation Plan (timeline):	The employer final evaluation will be administered in TMGT 8112 or TMGT 8006 each semester starting in Fall 2017-2018.
Key/Responsible	Danielle Green

Personnel: Mark Bloxsom
Technology Management Internship Coordinator

Supporting Attachments:

[BBA Technology Management Internship Evaluation Form \(Adobe Acrobat Document\)](#)

Findings for Technology Management Internship

Summary of Findings:	100% of students achieved above average or higher on the employer final evaluation.
Results :	Acceptable Target Achievement: Met; Ideal Target Achievement: Exceeded
Reflections/Notes:	Three out of nine students used the wrong internship evaluation form.

Substantiating Evidence:

[Technology Management, BBA Spring 2018 Internship Evaluation Form \(Adobe Acrobat Document\)](#)

These Findings are associated with the following Actions:


Internship Action Plan
(Continuous Improvement Action; 2017-18 Assessment Cycle)

Outcome : 3. Formulate a strategic plan using effective teamwork while integrating the major functional areas of business and innovation.

▼ **Measure:** Exit Survey
Program level ; Indirect - Survey


Details/Description:	All students will take the BBA in Technology Management Exit Survey administered through Blackboard.
Acceptable Target:	70% of all graduating students will indicate "Agree" or higher in achieving each of the program student learning outcomes.
Ideal Target:	80% of all graduating students will indicate "Agree" or higher in achieving each of the program student learning outcomes.
Implementation Plan (timeline):	The BBA in Technology Management Exit Survey will be administered to all graduating students through Blackboard starting in academic year 2017-2018. This survey will be administered every year for graduating students.
Key/Responsible Personnel:	Jeff Lokey Danielle Green Mark Bloxsom BBA in Technology Management Curriculum Coordinator

Supporting Attachments:

 BBA Technology Management Exit Survey (Adobe Acrobat Document)

Findings for Exit Survey

Summary of Findings:	66% of students indicated "agree" or higher in achieving each of the program student learning outcomes
Results :	Acceptable Target Achievement: Not Met; Ideal Target Achievement: Approaching
Reflections/Notes:	
Substantiating Evidence:	

 Technology Management Student Exit Surveys (Adobe Acrobat Document)

These Findings are associated with the following Actions:

PSLO 3 - Indirect Measure
(Continuous Improvement Action; 2017-18 Assessment Cycle)

▼ **Measure:** Technology Management Capstone Simulation
Program level; Direct - Other

Details/Description:	The students will complete a semester long capstone simulation in TMGT 7003 Managing Technology and Innovation.
Acceptable Target:	60% of students will achieve "good" or higher for this outcome on the BBA in Technology Management Rubric.
Ideal Target:	70% of students will achieve "good" or higher for this outcome on the BBA in Technology Management Rubric.
Implementation Plan (timeline):	The capstone simulation will be implemented in academic year 2017-2018 and will be administered every year.
Key/Responsible Personnel:	TMGT 7003 Instructor Danielle Green Mark Bloxsom

Supporting Attachments:

 BBA Technology Management Capstone Project (Adobe Acrobat Document)


Findings for Technology Management Capstone Simulation

Summary of Findings: 83% of students either met or exceeded the standard on the Technology Management Capstone Rubric.

Results : Acceptable Target Achievement: Met; Ideal Target Achievement: Exceeded

Reflections/Notes:

Substantiating Evidence:

 Technology Management, BBA Simulation Results (Adobe Acrobat Document)

These Findings are associated with the following Actions:

Capstone Simulation
Action Plan
(Continuous Improvement
Action; 2017-18
Assessment Cycle)


Outcome : 4. Demonstrate and incorporate applicable software, technology, and information systems into business operations.

▼ **Measure:** Exit Survey
Program level ; Indirect - Survey

Details/Description: All students will take the BBA in Technology Management Exit Survey administered through

Acceptable Target:	Blackboard. 70% of all graduating students will indicate "Agree" or higher in achieving each of the program student learning outcomes.
Ideal Target:	80% of all graduating students will indicate "Agree" or higher in achieving each of the program student learning outcomes.
Implementation Plan (timeline):	The BBA in Technology Management Exit Survey will be administered to all graduating students through Blackboard starting in academic year 2017-2018. This survey will be administered every year for graduating students.
Key/Responsible Personnel:	Jeff Lokey Danielle Green Mark Bloxsom BBA in Technology Management Curriculum Coordinator

Supporting Attachments:

 BBA Technology Management Exit Survey (Adobe Acrobat Document)


Findings for Exit Survey

Summary of Findings: 67% of students indicated "agree" or higher in achieving each of the program student learning outcomes

Results : Acceptable Target Achievement: Not Met;
Ideal Target Achievement: Approaching

Reflections/Notes:

Substantiating Evidence:

 Technology Management Student Exit Surveys (Adobe Acrobat Document)

These Findings are associated with the following Actions:

PSLO 4 - Indirect Measure
(Continuous Improvement Action; 2017-18 Assessment Cycle)

▼ **Measure:** Technology Management Internship
Program level ; Direct - Other

Details/Description:	All Technology Management students will complete the Technology Management Internship. This outcome will be evaluated by the student's employer as part of their final review paperwork.
Acceptable Target:	70% of students will achieve "above average" or higher for this outcome on the employer final evaluation.
Ideal Target:	80% of students will achieve "above average" or higher for this outcome on the employer final evaluation.
Implementation Plan (timeline):	The employer final evaluation will be administered in TMGT 8112 or TMGT 8006 each semester starting in Fall 2017-2018.
Key/Responsible Personnel:	Danielle Green Mark Bloxsom Technology Management Internship Coordinator

Supporting Attachments:

[BBA Technology Management Internship Evaluation Form \(Adobe Acrobat Document\)](#)


Findings for Technology Management Internship

Summary of Findings: 100% of students achieved above average or higher on the employer final evaluation.

Results : Acceptable Target Achievement:
Exceeded; Ideal Target Achievement:
Exceeded

Reflections/Notes: Three out of nine students used the wrong
internship evaluation form.

Substantiating Evidence:

 Technology Management, BBA Spring 2018 Internship Evaluation
Form (Adobe Acrobat Document)

**These Findings are associated
with the following Actions:**

Internship Action Plan
(Continuous Improvement
Action; 2017-18 Assessment
Cycle)

Outcome : 5. Examine comprehensive business issues and communicate findings and solutions. (WO)

▼ **Measure:** Exit Survey
Program level ; Indirect - Survey

Details/Description: All students will take the BBA in Technology
Management Exit Survey administered through
Blackboard.

Acceptable Target: 70% of all graduating students will indicate "Agree"
or higher in achieving each of the program student
learning outcomes.

Ideal Target:	80% of all graduating students will indicate "Agree" or higher in achieving each of the program student learning outcomes.
Implementation Plan (timeline):	The BBA in Technology Management Exit Survey will be administered to all graduating students through Blackboard starting in academic year 2017-2018. This survey will be administered every year for graduating students.
Key/Responsible Personnel:	Jeff Lokey Danielle Green Mark Bloxsom BBA in Technology Management Curriculum Coordinator

Supporting Attachments:

[BBA Technology Management Exit Survey \(Adobe Acrobat Document\)](#)

Findings for Exit Survey

Summary of Findings:	89% of students indicated "agree" or higher in achieving each of the program student learning outcomes
Results :	Acceptable Target Achievement: Exceeded; Ideal Target Achievement: Exceeded

Reflections/Notes:

Substantiating Evidence:

[Technology Management Student Exit Surveys \(Adobe Acrobat Document\)](#)

These Findings are associated with the following Actions:

PSLO 5 - Indirect Measure
(Continuous Improvement Action; 2017-18 Assessment Cycle)

▼ **Measure:** Technology Management Capstone Simulation
Program level ; Direct - Other


Details/Description:	The students will complete a semester long capstone simulation in TMGT 7003 Managing Technology and Innovation.
Acceptable Target:	60% of students will achieve "good" or higher for this outcome on the BBA in Technology Management Rubric.
Ideal Target:	70% of students will achieve "good" or higher for this outcome on the BBA in Technology Management Rubric.
Implementation Plan (timeline):	The capstone simulation will be implemented in academic year 2017-2018 and will be administered every year.
Key/Responsible Personnel:	TMGT 7003 Instructor Danielle Green Mark Bloxsom

Supporting Attachments:

[BBA Technology Management Capstone Project \(Adobe Acrobat Document\)](#)

Findings for Technology Management Capstone Simulation

Summary of Findings:	83% of students either met or exceeded the standard on the Technology Management Capstone Rubric.
Results :	Acceptable Target Achievement: Met; Ideal Target Achievement: Exceeded
Reflections/Notes:	
Substantiating Evidence:	

 Technology Management, BBA Simulation Results (Adobe Acrobat Document)

These Findings are associated with the following Actions:

Capstone Simulation
Action Plan
(Continuous Improvement
Action; 2017-18
Assessment Cycle)

Outcome : 6. Examine the technology-related business environment in relation to the current financial, legal, economic, and social environments.

▼ **Measure:** End of Program Exam (Essay)
Program level ; Direct - Exam


Details/Description:	The students will take their End of Program Exam in TMGT 7003 Managing Technology and Innovation.
Acceptable Target:	50% of students will "Meet" or "Exceed" the requirement on essay questions based on the BBA in Technology Management Rubric.
Ideal Target:	70% of students will "Meet" or "Exceed" the requirement on essay questions based on the BBA in Technology Management Rubric.
Implementation Plan (timeline):	The End of Program Exam will be administered every year starting in 2017-2018.
Key/Responsible Personnel:	TMGT 7003 Instructor Danielle Green Mark Bloxsom

Supporting Attachments:

 BBA Technology Management Essay Questions (Adobe Acrobat Document)

Findings for End of Program Exam (Essay)

Summary of Findings:	50% of students meet/exceed the standard on the essay question.
Results :	Acceptable Target Achievement: Met; Ideal Target Achievement: Approaching
Reflections/Notes:	
Substantiating Evidence:	

 Technology Management, BBA End of Program Essay Results (Adobe Acrobat Document)

These Findings are associated with the following Actions:


End of Program Exam
Action Plan
(Continuous Improvement
Action; 2017-18 Assessment
Cycle)

▼ **Measure:** Exit Survey
Program level ; Indirect - Survey

Details/Description:	All students will take the BBA in Technology Management Exit Survey administered through Blackboard.
Acceptable Target:	70% of all graduating students will indicate "Agree" or higher in achieving each of the program student

	learning outcomes.
Ideal Target:	80% of all graduating students will indicate "Agree" or higher in achieving each of the program student learning outcomes.
Implementation Plan (timeline):	The BBA in Technology Management Exit Survey will be administered to all graduating students through Blackboard starting in academic year 2017-2018. This survey will be administered every year for graduating students.
Key/Responsible Personnel:	Jeff Lokey Danielle Green Mark Bloxsom BBA in Technology Management Curriculum Coordinator

Supporting Attachments:

 BBA Technology Management Exit Survey (Adobe Acrobat Document)


Findings for Exit Survey

Summary of Findings: 66% of students indicated "agree" or higher in achieving each of the program student learning outcomes

Results : Acceptable Target Achievement: Not Met;
Ideal Target Achievement: Approaching

Reflections/Notes:

Substantiating Evidence:

 Technology Management Student Exit Surveys (Adobe Acrobat Document)

These Findings are associated with the following Actions:

PSLO 6 - Indirect Measure
(Continuous Improvement Action; 2017-18

Assessment Cycle)

Outcome : 7. Analyze the role of ethics, government regulations, and legalities in management processes.

▼ **Measure:** End of Program Exam (Essay)
Program level ; Direct - Exam

Details/Description:	The students will take their End of Program Exam in TMGT 7003 Managing Technology and Innovation.
Acceptable Target:	50% of students will "Meet" or "Exceed" the requirement on essay questions based on the BBA in Technology Management Rubric.
Ideal Target:	70% of students will "Meet" or "Exceed" the requirement on essay questions based on the BBA in Technology Management Rubric.
Implementation Plan (timeline):	The End of Program Exam will be administered every year starting in 2017-2018.
Key/Responsible Personnel:	TMGT 7003 Instructor Danielle Green Mark Bloxsom

Supporting Attachments:

[BBA Technology Management Essay Questions \(Adobe Acrobat Document\)](#)


Findings for End of Program Exam (Essay)

Summary of Findings:	52% of students meet/exceed the standard on the essay question.
Results :	Acceptable Target Achievement: Met;

Ideal Target Achievement: Approaching

Reflections/Notes:

Substantiating Evidence:

 Technology Management, BBA End of Program Essay Results (Adobe Acrobat Document)

These Findings are associated with the following Actions:


End of Program Exam
Action Plan
(Continuous Improvement
Action; 2017-18 Assessment
Cycle)

▼ **Measure:** Exit Survey
Program level ; Indirect - Survey

Details/Description:	All students will take the BBA in Technology Management Exit Survey administered through Blackboard.
Acceptable Target:	70% of all graduating students will indicate "Agree" or higher in achieving each of the program student learning outcomes.
Ideal Target:	80% of all graduating students will indicate "Agree" or higher in achieving each of the program student learning outcomes.
Implementation Plan (timeline):	The BBA in Technology Management Exit Survey will be administered to all graduating students through Blackboard starting in academic year 2017-2018. This survey will be administered every year for graduating students.
Key/Responsible	Jeff Lokey

Personnel: Danielle Green
Mark Bloxsom
BBA in Technology Management Curriculum
Coordinator

Supporting Attachments:

 BBA Technology Management Exit Survey (Adobe Acrobat Document)


Findings for Exit Survey

Summary of Findings: 78% of students indicated “agree” or higher in achieving each of the program student learning outcomes

Results : Acceptable Target Achievement: Exceeded;
Ideal Target Achievement: Approaching

Reflections/Notes:

Substantiating Evidence:

 Technology Management Student Exit Surveys (Adobe Acrobat Document)

These Findings are associated with the following Actions:

PSLO 7 - Indirect
Measure
(Continuous Improvement
Action; 2017-18
Assessment Cycle)

Outcome : 8. Compare and contrast technology-related organizations in a global and

diverse community.

▼ **Measure:** End of Program Exam (Essay)

Program level ; Direct - Exam

Details/Description:	The students will take their End of Program Exam in TMGT 7003 Managing Technology and Innovation.
Acceptable Target:	50% of students will "Meet" or "Exceed" the requirement on essay questions based on the BBA in Technology Management Rubric.
Ideal Target:	70% of students will "Meet" or "Exceed" the requirement on essay questions based on the BBA in Technology Management Rubric.
Implementation Plan (timeline):	The End of Program Exam will be administered every year starting in 2017-2018.
Key/Responsible Personnel:	TMGT 7003 Instructor Danielle Green Mark Bloxsom

Supporting Attachments:

[BBA Technology Management Essay Questions \(Adobe Acrobat Document\)](#)

Findings for End of Program Exam (Essay)

Summary of Findings:	63% of students meet/exceed the standard on the essay question.
Results :	Acceptable Target Achievement: Met; Ideal Target Achievement: Approaching
Reflections/Notes:	
Substantiating Evidence:	

[Technology Management, BBA End of Program Essay Results \(Adobe Acrobat Document\)](#)


These Findings are associated with the following Actions:

End of Program Exam
Action Plan
(Continuous Improvement
Action; 2017-18 Assessment
Cycle)

▼ **Measure:** Exit Survey
Program level ; Indirect - Survey

Details/Description:	All students will take the BBA in Technology Management Exit Survey administered through Blackboard.
Acceptable Target:	70% of all graduating students will indicate "Agree" or higher in achieving each of the program student learning outcomes.
Ideal Target:	80% of all graduating students will indicate "Agree" or higher in achieving each of the program student learning outcomes.
Implementation Plan (timeline):	The BBA in Technology Management Exit Survey will be administered to all graduating students through Blackboard starting in academic year 2017-2018. This survey will be administered every year for graduating students.
Key/Responsible Personnel:	Jeff Lokey Danielle Green Mark Bloxsom BBA in Technology Management Curriculum Coordinator

Supporting Attachments:

 BBA Technology Management Exit Survey (Adobe Acrobat Document)


Findings for Exit Survey

Summary of Findings: 66% of students indicated “agree” or higher in achieving each of the program student learning outcomes

Results : Acceptable Target Achievement: Not Met;
Ideal Target Achievement: Approaching

Reflections/Notes:

Substantiating Evidence:

 Technology Management Student Exit Surveys (Adobe Acrobat Document)

These Findings are associated with the following Actions:

PSLO 8 - Indirect Measure
(Continuous Improvement Action; 2017-18 Assessment Cycle)

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