Student Learning Outcomes Matrix - Academic Year 2020 – 2021

Identify Each	Identify	Total	Total Number	Assessment	Assessment
Student Learning	Benchmark	Number of	of Students	Results:	Results:
Outcome and		Students	Meeting	Percentage of	Does not meet
Measurement		Observed	Expectation	Students	expectation
Tool(s)				Meeting	Meets
				Expectation	expectation
				•	Exceeds
					expectation
					Insufficient
					data

SLO 1: Demonstrate competence in domestic and global environments within the principle functional areas of business.

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End of Program Exam (direct)	70% of students will correctly answer 70% or more of the multiple- choice questions.	3	2	67%	Does not meet
End of Program Survey (indirect)	On the survey, at least 80% of all graduating students will indicate "agree" or higher in achieving each of the program student learning outcomes.	5	4	80%	Met
SLO2 Analyze sport-related business problems and devise solutions using critical thinking, decision - making processes and	odiomioo.				

decision support tools					
Internship Employer Evaluation Form (direct)	70% of students will achieve "above average" or higher on the employer evaluation form	16	12	75%	Met
End of Program Survey (indirect)	On the survey, at least 80% of all graduating students will indicate "agree" or higher in achieving each of the program student learning outcomes.	5	5	100%	Met
SLO 3 Formulate solutions to current sport issues incorporating the major functional areas of business and sport management					
Capstone Project (direct)	75% of students will achieve "good" or higher on the capstone rubric.	20	15	75%	Met

End of Program	On the exit	5	5	100%	Met
Survey	survey, at				
(indirect)	least 80% of				
(muncet)	all				
	graduating				
	students will				
	indicate				
	"agree" or				
	higher in				
	achieving				
	each of the				
	program				
	student				
	learning				
	outcomes.				
SLO 4					
Incorporate					
technology,					
software and					
information					
systems into					
sport operations			10		3.5
Internship	75% of	16	12	75%	Met
Evaluation	students				
Form (direct)	will				
	achieve				
	"above				
	average" or				
	higher on				
	the				
	employer				
	final				
	evaluation.				
	On the exit	5	5	100%	Met
	survey, at				
End of Program	least 80% of				
Survey	all				
	graduating				
(indirect)	students will				
	indicate				
	"agree" or				
	higher in				
	achieving				
	each of the				
	program				
	student				
	learning				
	outcomes.				

CLO 5 Ei					
SLO 5 Examine comprehensive sport management issues, communicate findings and solutions					
Capstone Project (direct)	70% of students will achieve "good" or higher on the capstone rubric	20	20	100%	Met
End of Program Survey (indirect)	On the exit survey, at least 80% of all graduating students will indicate "agree" or higher in achieving each of the program student learning outcomes.	5	5	100%	Met
SLO 6 Examine the sport management environment in relation to current economic, legal and social standards					
Capstone Project (direct)	70% of students will achieve "good" or higher on the capstone rubric	20	20	100%	Met

End of Program	On the exit	5	5	100%	Met
Survey (indirect)	survey, at			100/0	14101
Survey (manect)	least 80% of				
	all				
	graduating				
	students will				
	indicate				
	"agree" or				
	higher in				
	achieving each of the				
	program				
	learning				
SI O 7 Amalyza	outcomes.				
SLO 7 Analyze					
the role of ethics,					
industry standards and					
legalities in the					
sport management					
process					
process					
Capstone Project	70% of	20	20	100%	Met
(direct)	students will	20	20	10070	Wict
(direct)	achieve				
	"good" or				
	higher on				
	the capstone				
	rubric				
	140110				
End of Program	On the exit	5	4	80%	Met
Survey (indirect)	survey, at	_			
()	least 80% of				
	all				
	graduating				
	students will				
	indicate				
	"agree" or				
	higher in				
	achieving				
	each of the				
	program				
	student				
	learning				
	outcomes.				