

10 Upper College Dr., Alfred, NY 14802

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BBA DEGREE – CODE #0280 BBA DEGREE - ACCELERATED - 3 YEAR - CODE #2602

Mark Bloxsom, Program Coordinator Email address: <u>bloxsomj@alfredstate.edu</u>

Whether you're interested in the management, administrative, or technical side of modern business, our degree programs will prepare you with the hands-on courses and real-world skills necessary to succeed in this everevolving field. Our business administration BBA offers you preparation for positions of leadership and responsibility in business and industry, governmental and not-for-profit organizations, and graduate study. Students develop important analytical and critical thinking skills necessary for success in today's business environment.

ADVANTAGES

- Prepares graduates for the rapid pace of technological advancement and an increasingly global society by emphasizing managerial and technical skills and the ability to stay abreast in the dynamic field of business in today's economy.
- The BBA degree in business administration is designed to allow students to enter as freshmen or to transfer in after earning their AAS or AS business degree.
- An accelerated three-year option exists for highly motivated and academically talented students.

OCCUPATIONAL OPPORTUNITIES

- Administrative services manager
- Business managers of artists/athletes
- Business operations specialist
- Financial analysts/managers/specialists
- General and operations managers
- Human resource specialist
- Loan counselors/officers
- Management analysts
- Marketing managers
- Sales managers

EMPLOYMENT STATISTICS

Employment and continuing education rate of 100 percent – 86 percent are employed; 14 percent continued their education.

RELATED PROGRAMS

Accounting Business Administration Financial Planning Marketing Sport Management Technology Management

ENTRANCE REQUIREMENTS/RECOMMENDATIONS

Required: Algebra, Geometry

Recommended: Algebra 2

OFFICE OF ACCESSIBILITY SERVICES

Students who believe they need a reasonable accommodation to properly participate in this program may contact Melanie Ryan in the Office of Accessibility Services. This office may be contacted by email at oas@alfredstate.edu or by phone at 607-587-4506. Please keep in mind that some accommodations may take time to implement, so students seeking accommodations are encouraged to contact OAS as early as possible.

REQUIRED EQUIPMENT

A tier 1 laptop computer is required for students entering this degree program. Laptop specifications are available at <u>www.alfredstate.edu/</u>required-laptops.



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BUSINESS ADMINISTRATION - BBA DEGREE

TYPICAL EIGHT-SEMESTER PROGRAM

	SHI-SEMESIER	FROGRAM	
First			
ACCT	1124	Financial Accounting	4
CISY	xxx3	Computer Elective	3
MKTG	2073	Principles of Marketing	3
MATH	xxx3	Math Elective	3
COMP	1503	Freshman Composition	3
CONF	1505	Freshman Composition	16
-			16
Second			
ACCT	2224	Managerial Accounting	4
ECON	1013	Principles of	3
		Macroeconomics	
GLST	2113	Global	3
		Perspectives:Spcl Topic	
MATH	xxx3	Stats I or Stats	3
MATT	****	Methods	5
XXXX	xxx3	Free Elective	3
70000	XXXO		16
			10
Third			
BUAD	3153	Fundamentals of	3
		Management	
ECON	2023	Principles of Microeconomics	3
SPCH	1083	Effective Speaking	3
SPCH	1083	OR	3
CDCU	1000		2
SPCH	xxx3	Effective Speaking Equivalent	3
LITR	xxx3	Literature Elective	3
XXXX	xxx3	Open Elective	3
~~~~	****	Open Liective	15
			15
Fourth			
BUAD	2033	Business	3
		Communication	
XXXX	xxx3	Gen. Ed./Natural Science	3
~~~~			0
XXXX	xxx3	General Education Elective	3
XXXX	xxx3	Business Elective	3
~~~~	****	Dusiness Liective	12
			12
Fifth			
BUAD	3043	Business Law I	3
BUAD	5003	Management	3
		Communications	
BUAD	6003	Managerial Finance	3
XXXX	xxx3	Gen. Ed. or Business	3
1000/	-	Elective	
XXXX	xxx3	Business Elective	3
			15
Sixth			
BUAD	7273	Organizational	3
		Behavior	
BUAD	5013	Principles of	3
		Leadership	
BUAD	6113	Strategic & Creative	3
DUAD	5000	Prob Solv	2
BUAD	5023	Human Resource Management	3
xxxx	xxx3	Business Elective	3
XXXX	xxx3	Open Elective	3
	~~~5	Open Elective	18
•			10
Seventh			
BUAD	7023	Legal Environment of	3
	7057	Business	
BUAD	7033	Operations	3
~~~~		Management	0
XXXX	xxx3	Business Elective -	3
XXXX	xxx3	Upper Business Elective -	3
~~~~	****	Upper	5
XXXX	xxx3	Gen. Ed. or Business	3
		Elective	5

			15
Eighth			
BUAD	8003	Management Info Systems - MIS	3
BUAD	8013	International Business	3
BUAD	5043	Business Ethics	3
BUAD	8023	Strategic Management Capstone	3
XXXX	xxx3	Business Elective - Upper	3
			15

GRADUATION REQUIREMENTS

• 122 credit hours

 30 credit hours of the 45 upper-level credit hours for this degree must be taken at Alfred State

• Cumulative overall index of at least 2.0



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BUSINESS ADMINISTRATION ACCELERATED (3-YEAR) PROGRAM

TYPICAL THREE-YEAR PROGRAM STRUCTURE

Year 1 - Semes	ter 1 - Fall		
ACCT	1124	Financial Accounting	4
CISY	xxx3	Computer Elective	3
MKTG	2073	Principles of Marketing	3
MATH	xxx3	Math Elective	3
COMP	1503	Freshman Composition	3
			16
Year 1 - Winter	Cassian		
		Fire dama at a la st	0
BUAD	3153	Fundamentals of Management	3
×		Management	
Year 1 - Semes			
ACCT	2224	Managerial Accounting	4
ECON	1013	Principles of	3
LITR	xxx3	Macroeconomics Literature Elective	3
MATH	xxx3	Statistics I or Statistical	3
MATH	****	Methods	3
SPCH	1083	Effective Speaking	3
			16
Year 1 - Summ	er Casalan		
			<u>,</u>
XXXX	xxx3	Free Elective	3
XXXX	xxx3	Gen Ed Elective	3
			6
Year 2 - Semes	ter 3 - Fall		
ECON	2023	Principles of	3
		Microeconomics	
XXXX	xxx3	Business Elective	3
BUAD	2033	Business	3
BUAD	3043	Communication Business Law I	0
BUAD	5003	Management	3 3
BUAD	5003	Communications	3
XXXX	xxx3	Open Elective	3
			18
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Year 2 - Winter		Con Ed Floative	2
XXXX	xxx3	Gen Ed Elective	3
	xxx3	Gen Ed Elective	3
XXXX	xxx3	Organizational	3 3
XXXX Year 2 - Semes BUAD	xxx3 ter 4 - Spring 7273	Organizational Behavior	3
xxxx Year 2 - Semes	xxx3 ter 4 - Spring	Organizational Behavior Principles of	
XXXX Year 2 - Semes BUAD BUAD	xxx3 ter 4 - Spring 7273 5013	Organizational Behavior Principles of Leadership	3 3
XXXX Year 2 - Semes BUAD	xxx3 ter 4 - Spring 7273	Organizational Behavior Principles of	3
XXXX Year 2 - Semes BUAD BUAD	xxx3 ter 4 - Spring 7273 5013	Organizational Behavior Principles of Leadership Strategic & Creative	3 3
XXXX Year 2 - Semes BUAD BUAD BUAD	xxx3 ter 4 - Spring 7273 5013 6113	Organizational Behavior Principles of Leadership Strategic & Creative Prob Solv Human Resource Management	3 3 3
XXXX Year 2 - Semes BUAD BUAD BUAD	xxx3 ter 4 - Spring 7273 5013 6113	Organizational Behavior Principles of Leadership Strategic & Creative Prob Solv Human Resource Management Gen Ed or Business	3 3 3
XXXX Year 2 - Semes BUAD BUAD BUAD BUAD XXXX	xxx3 ter 4 - Spring 7273 5013 6113 5023 xxx3	Organizational Behavior Principles of Leadership Strategic & Creative Prob Solv Human Resource Management Gen E do ro Business Elective	3 3 3 3 3 3
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XXXX Year 2 - Semes BUAD BUAD BUAD XXXX XXXX Year 2 - Summer XXXX	xxx3 ter 4 - Spring 7273 5013 6113 5023 xxx3 xxx3 xxx3 er Session xxx3	Organizational Behavior Principles of Leadership Strategic & Creative Prob Solv Human Resource Management Gen Ed or Business Elective Business Elective	3 3 3 3 3 3 18 3
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XXXX Year 2 - Semes BUAD BUAD BUAD XXXX XXXX Year 2 - Summ XXXX Year 3 - Semes BUAD XXXX BUAD BUAD XXXX Year 3 - Winter XXXX	xxx3 ter 4 - Spring 7273 5013 6113 5023 xxx3 xxx3 ter Session xxx3 xxx3 ter 5 - Fall 7023 xxx3 7033 6003 xxx3 Session xxx3 ter 6 - Spring	Organizational Behavior Principles of Leadership Strategic & Creative Prob Solv Human Resource Management Gen Ed or Business Elective Business Elective Gen Ed Elective Free Elective Legal Environment of Business Business Elective (Upper) Operations Management Management Managerial Finance Business Elective Gen Ed or Business Elective	3 3 3 3 3 3 3 18 3 3 6 3 3 3 3 3 3 3 3 3 15
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BUAD	8013	International Business	3
BUAD	5043	Business Ethics	3
BUAD	8023	Strategic Management Capstone	3
XXXX	xxx3	Business Elective (Upper)	3
XXXX	xxx3	Business Elective (Upper)	3
			18

GRADUATION REQUIREMENTS

- 122 credit hours
- 30 credit hours of the 45 upper-level credit hours for this degree must be taken at Alfred State
- Cumulative overall index of at least 2.0
- Seven of the 10 SUNY approved General Education categories must be fulfilled

END-OF-PROGRAM EXAM REQUIREMENTS

All students are required to complete an end-of-program exam. This exam will be taken in the capstone course for the student's specific program in BUAD 8023 Strategic Management Capstone. The end-of-program exam will also be considered an assignment in the capstone course. The benefit of taking the end-of-program exam is to test the student's knowledge at the time of graduation. Students may include the progress from the end-of-program exam will have some fees, which are currently \$45 per exam. Exams will be taken once and they will impact the student's capstone course to know the grading scale for the end-of-program exam.

The end-of-program exams are required, not optional.

Information on how to take the exams will be given in the course prior to the end-of-program exam.

How should I prepare for the assessment exam?

The comprehensive end-of-program exam covers topics taught throughout the degree program, which are aligned to the topics required for accreditation. The preparation for the exam comes from your educational experience with the school, specifically through the required courses for your degree. The exam assesses the foundational knowledge areas for your discipline.

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