BBA DEGREE – CODE #0280

BBA DEGREE - ACCELERATED - 3 YEAR - CODE #2602

Mark Bloxsom, Program Coordinator
Email address: bloxsomj@alfredstate.edu

Whether you're interested in the management, administrative, or technical side of modern business, our degree programs will prepare you with the hands-on courses and real-world skills necessary to succeed in this ever-evolving field. Our business administration BBA offers you preparation for positions of leadership and responsibility in business and industry, governmental and not-for-profit organizations, and graduate study. Students develop important analytical and critical thinking skills necessary for success in today's business environment.

ADVANTAGES

- Prepares graduates for the rapid pace of technological advancement and an increasingly global society by emphasizing managerial and technical skills and the ability to stay abreast in the dynamic field of business in today's economy.
- The BBA degree in business administration is designed to allow students to enter as freshmen or to transfer in after earning their AAS or AS business degree.
- An accelerated three-year option exists for highly motivated and academically talented students.

OCCUPATIONAL OPPORTUNITIES

- Administrative services manager
- Business managers of artists/athletes
- Business operations specialist
- Financial analysts/managers/specialists
- General and operations managers
- Human resource specialist
- Loan counselors/officers
- Management analysts
- Marketing managers
- Sales managers

EMPLOYMENT STATISTICS

Employment and continuing education rate of 100 percent – 86 percent are employed; 14 percent continued their education.

RELATED PROGRAMS

Accounting
Business Administration
Financial Planning
Marketing
Sport Management
Technology Management

ENTRANCE REQUIREMENTS/RECOMMENDATIONS

Required: Algebra, Geometry

Recommended: Algebra 2

OFFICE OF ACCESSIBILITY SERVICES

Students who believe they need a reasonable accommodation to properly participate in this program may contact Melanie Ryan in the Office of Accessibility Services. This office may be contacted by email at oas@alfredstate.edu or by phone at 607-587-4506. Please keep in mind that some accommodations may take time to implement, so students seeking accommodations are encouraged to contact OAS as early as possible.

REQUIRED EQUIPMENT

A tier 1 laptop computer is required for students entering this degree program. Laptop specifications are available at www.alfredstate.edu/required-laptops.

BUSINESS ADMINISTRATION - BBA DEGREE
TYPICAL EIGHT-SEMESTER PROGRAM

First

ACCT	1124	Financial Accounting	4
CISY	xxx3	Computer Elective	3
MKTG	2073	Principles of Marketing	3
MATH	xxx3	Math Elective	3
COMP	1503	Freshman Composition	3
			16

Second

ACCT	2224	Managerial Accounting	4
ECON	1013	Principles of Macroeconomics	3
GLST	2113	Global Perspectives:Spcl Topic	3
MATH	xxx3	Stats I or Stats Methods	3
XXXX	xxx3	Free Elective	3
			16

Third

BUAD	3153	Fundamentals of Management	3
ECON	2023	Principles of Microeconomics	3
SPCH	1083	Effective Speaking OR	3
SPCH	xxx3	Effective Speaking Equivalent	3
LITR	xxx3	Literature Elective	3
XXXX	xxx3	Open Elective	3
			15

Fourth

BUAD	2033	Business Communication	3
XXXX	xxx3	Gen. Ed./Natural Science	3
XXXX	xxx3	General Education Elective	3
XXXX	xxx3	Business Elective	3
			12

Fifth

BUAD	3043	Business Law I	3
BUAD	5003	Management Communications	3
BUAD	6003	Managerial Finance	3
XXXX	xxx3	Gen. Ed. or Business Elective	3
XXXX	xxx3	Business Elective	3
			15

Sixth

BUAD	7273	Organizational Behavior	3
BUAD	5013	Principles of Leadership	3
BUAD	6113	Strategic & Creative Prob Solv	3
BUAD	5023	Human Resource Management	3
XXXX	xxx3	Business Elective	3
XXXX	xxx3	Open Elective	3
			18

Seventh

BUAD	7023	Legal Environment of Business	3
BUAD	7033	Operations Management	3
XXXX	xxx3	Business Elective - Upper	3
XXXX	xxx3	Business Elective - Upper	3
XXXX	xxx3	Gen. Ed. or Business Elective	3
			15

Eighth

BUAD	8003	Management Info Systems - MIS	3
BUAD	8013	International Business	3
BUAD	5043	Business Ethics	3
BUAD	8023	Strategic Management Capstone	3
XXXX	xxx3	Business Elective - Upper	3
			15

GRADUATION REQUIREMENTS

- 122 credit hours
- 30 credit hours of the 45 upper-level credit hours for this degree must be taken at Alfred State
- Cumulative overall index of at least 2.0

BUSINESS ADMINISTRATION ACCELERATED (3-YEAR) PROGRAM

TYPICAL THREE-YEAR PROGRAM STRUCTURE

Year 1 - Semester 1 - Fall

ACCT	1124	Financial Accounting	4
CISY	xxx3	Computer Elective	3
MKTG	2073	Principles of Marketing	3
MATH	xxx3	Math Elective	3
COMP	1503	Freshman Composition	3
			16

Year 1 - Winter Session

BUAD	3153	Fundamentals of Management	3

Year 1 - Semester 2 - Spring

ACCT	2224	Managerial Accounting	4
ECON	1013	Principles of Macroeconomics	3
LITR	xxx3	Literature Elective	3
MATH	xxx3	Statistics I or Statistical Methods	3
SPCH	1083	Effective Speaking	3
			16

Year 1 - Summer Session

XXXX	xxx3	Free Elective	3
XXXX	xxx3	Gen Ed Elective	3
			6

Year 2 - Semester 3 - Fall

ECON	2023	Principles of Microeconomics	3
XXXX	xxx3	Business Elective	3
BUAD	2033	Business Communication	3
BUAD	3043	Business Law I	3
BUAD	5003	Management Communications	3
XXXX	xxx3	Open Elective	3
			18

Year 2 - Winter Session

XXXX	xxx3	Gen Ed Elective	3

Year 2 - Semester 4 - Spring

BUAD	7273	Organizational Behavior	3
BUAD	5013	Principles of Leadership	3
BUAD	6113	Strategic & Creative Prob Solv	3
BUAD	5023	Human Resource Management	3
XXXX	xxx3	Gen Ed or Business Elective	3
XXXX	xxx3	Business Elective	3
			18

Year 2 - Summer Session

XXXX	xxx3	Gen Ed Elective	3
XXXX	xxx3	Free Elective	3
			6

Year 3 - Semester 5 - Fall

BUAD	7023	Legal Environment of Business	3
XXXX	xxx3	Business Elective (Upper)	3
BUAD	7033	Operations Management	3
BUAD	6003	Managerial Finance	3
XXXX	xxx3	Business Elective	3
			15

Year 3 - Winter Session

XXXX	xxx3	Gen Ed or Business Elective	3

Year 3 - Semester 6 - Spring

BUAD	8003	Management Info Systems - MIS	3
BUAD	8013	International Business	3
BUAD	5043	Business Ethics	3
BUAD	8023	Strategic Management Capstone	3
XXXX	xxx3	Business Elective (Upper)	3
XXXX	xxx3	Business Elective (Upper)	3
			18

GRADUATION REQUIREMENTS

- 122 credit hours
- 30 credit hours of the 45 upper-level credit hours for this degree must be taken at Alfred State
- Cumulative overall index of at least 2.0
- Seven of the 10 SUNY approved General Education categories must be fulfilled

END-OF-PROGRAM EXAM REQUIREMENTS

All students are required to complete an end-of-program exam. This exam will be taken in the capstone course for the student's specific program in BUAD 8023 Strategic Management Capstone. The end-of-program exam will also be considered an assignment in the capstone course. The benefit of taking the end-of-program exam is to test the student's knowledge at the time of graduation. Students may include the progress from the end-of-program exams on their resume. Taking the end-of-program exam will have some fees, which are currently $45 per exam. Exams will be taken once and they will impact the student's capstone course grade by 5%. Please refer to the syllabi for the relevant capstone course to know the grading scale for the end-of-program exam.

The end-of-program exams are **required**, *not optional*.

Information on how to take the exams will be given in the course prior to the end-of-program exam.

How should I prepare for the assessment exam?

The comprehensive end-of-program exam covers topics taught throughout the degree program, which are aligned to the topics required for accreditation. The preparation for the exam comes from your educational experience with the school, specifically through the required courses for your degree. The exam assesses the foundational knowledge areas for your discipline.